



MESSICK PEACOCK & ASSOCIATES

**QUARTERLY
NEWSLETTER**

1QTR 2024

Spring is in the air, and it brings the reminder that change is a constant in our life. Not only do seasons of the year change, so do seasons of our lives. Major change happens moment to moment — personal, economic, political, organizational, and more. When going through various changes in life, it's important to remember to be patient and flexible—it takes time to adjust and adapt. Take time to reflect and recharge so that you can more successfully navigate the ups and downs we are presented.

At MPA, our motto is ***Never Stop Growing***. We realize that growth requires change, and we are committed to helping others successfully navigate the changes that life might bring their way. Our team is equipped for change, and we bring flexibility and optimism to any situation.

As Benjamin Franklin once said, "*Change is the only constant in life. One's ability to adapt to those changes will determine your success in life.*"

Our team of exceptional advisors can provide the support to assist you with change. Please reach out to the MPA team anytime with questions or suggestions. Best wishes for a wonderful spring and much success!

All the best, Your MPA Team

MEET THE TEAM

Throughout our journey at Messick Peacock & Associates, our commitment to providing exceptional service to our clients remains steadfast. We continuously strive to enhance both your experience and the quality of our service. Since MPA believes that growth, whether financial or personal, is a continuous journey, we wanted to ensure that everyone has the chance to familiarize themselves with the current state of MPA.

You might notice some new faces among us, reflecting our ongoing growth and evolution. Each member of our team brings unique strengths that complement one another, allowing us to serve your needs in versatile ways.

We take pride in being your trusted partner and assure you of our unwavering commitment to your satisfaction. Please feel free to reach out to any of our associates if you require assistance or have any questions.

Thank you for your continued support.



Chris Messick, CFP®, CPWA®
Partner, MPA



David Peacock
Partner, MPA
Senior Wealth Advisor,
RJFS



Anne Witherspoon
COO, MPA
Client Services Mgr, RJFS



Austin Mitchell, CFP®, CPWA®
Principal, MPA
CERTIFIED FINANCIAL PLANNER



Alex Taylor, CFP®
Principal, MPA
CERTIFIED FINANCIAL PLANNER



Matt Sibley, CFP®
Principal, MPA
CERTIFIED FINANCIAL PLANNER™



Braden Howell, CFP®, CEPA, RICP®
Lead Wealth
Advisor, RJFS



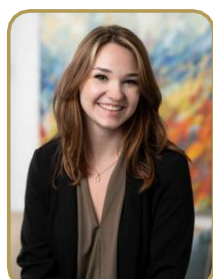
Caleb Lamb, CFP®
Operations
Director



Evelyn Huerta, CFP®
Branch Operations
Coordinator



Marsha Hale
Office
Manager



Talia Calhoun
Registered
Representative



Brady Papke
Associate Wealth
Advisor, RJFS



Kennedye Ralph
Client Service
Associate



Ali Patterson
Administrative
Coordinator



Sarah Kindinger
Marketing
Coordinator

MEET AUSTIN MITCHELL



Messick Peacock & Associates is proud to welcome [Austin Mitchell, CFP®, CPWA®](#) to the team!

Austin Mitchell's vast experience in the financial industry, coupled with his high degree of passion for helping others succeed, makes him a valued resource that we are thrilled to welcome to the MPA team! Austin is a Certified Private Wealth Advisor®, a CERTIFIED FINANCIAL PLANNER™ professional, and a graduate of Texas A&M University.

Austin Mitchell wakes up every day with a closely held belief: have a passion for what you do and who you serve. Austin is passionate about serving his clients, his team, his community and his family. He and his wife Molly live in Dallas with their three children. They both have a passion for fitness, enjoy spending time as a family, and love supporting their kids at Trinity Christian Academy.

CFP Board owns the marks CFP®, CERTIFIED FINANCIAL PLANNER™, and CFP® (with plaque design) in the U.S.

MPA 1st Quarter Anniversaries



Caleb Lamb, CFP®

7 Years

Happy Anniversary to Caleb Lamb!

Caleb's passion and dedication have greatly contributed to MPA's success. His innovative ideas and hard work help drive our team forward. Here's to celebrating Caleb and his valuable contributions to our journey!



Braden Howell, CFP®, CEPA, RICP®

2 Years

Happy Anniversary to Braden Howell!

Braden's dedication and positivity have made a significant difference at MPA, helping drive the team's success. His leadership and contributions are invaluable. Here's to many more years of achievements together!

MICHAEL CLINTON

Re-Imagineers



The ROAR Report: Issue # 4

ROAR BY THE NUMBERS

Pew Research Center

Get ready for the future with an older workforce growing in numbers and higher wages, click here for the Pew Research: [READ MORE](#)

The Number of 50+ Actresses at the Top of Their Game is Astounding

A surprising number of powerhouse actresses who dominate the box office and the awards circuit are crossing the Rubicon of 50. They are not showing any signs of slowing down or accepting age limitations. Whether they start their own production companies, insist on realistic castings, or speak out, they are changing the old construct. [READ MORE](#)



The Seismic Shift That's About to Change the American Workplace

We are at the beginning of a historic talent drain. We need to encourage Baby Boomers to extend their careers. [READ MORE](#)



Worthwhile Top Stories

Winter 2023

“GRANDFAMILIES” ARE ON THE RISE

Grandparents are increasingly rolling out the welcome mat to their adult grandchildren. Discover a trending phenomenon and a reciprocal relationship that’s good for the soul and the wallet. [p12](#)



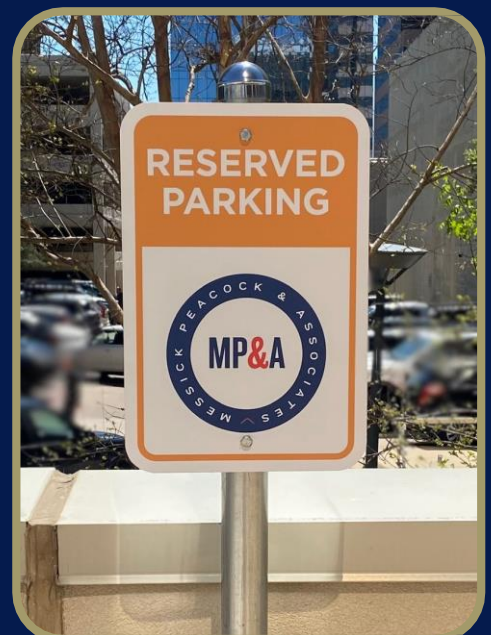
FINDING A NEW IDENTITY POST-WORK

Transitioning from a work identity to a retirement identity can be challenging. Read practical advice with a dash of humor on how to connect old stories with new ones to create a purpose-driven retirement. [p16](#)



MPA Reserved Parking Spot

Spring is in the air! Check out MPA’s reserved parking spot for your next meeting. We look forward to seeing you soon!



MASTERS WATCH PARTY

MESSICK PEACOCK & ASSOCIATES



**FRIDAY
APRIL 12**

11:00 AM - 1:00 PM

Swing by City Golf Club to catch the tournament action and enjoy an authentic Masters lunch! Explore City Golf Club, where you can immerse yourself in the latest TrackMan technology for practice and play!

Register

City Golf Club:

8333 Douglas Avenue, Dallas, TX 75225 - **Take the elevator to P1**

**If possible, please email your license plate number to us prior to the event so we can validate your parking the day of. You can also tell us your plate number when you arrive.*



MPA invites you to celebrate and relax with champagne, charcuterie, and your choice of spa treatment.

Hosted by women leaders and advisors at **Messick Peacock & Associates**, celebrating our exceptional women clients and colleagues.

Join us on **Tuesday, May 7th, 2024** at **Spa Habitat** from 2:00 P.M. – 7:00 P.M.

Preston Royal Village (NW Corner)

5959 Royal Lane, Suite 629

Dallas, Texas 75230

Reserve Your Spot Now!



972-942-0672

MPA is a Great Place To Work



We're thrilled to share that once again in 2024, we've been officially recognized as a #greatplacetowork! Huge congratulations to our incredible team for fostering an outstanding culture and reaffirming MPA as an exceptional workplace!

#neverstopgrowing #gptwcertified

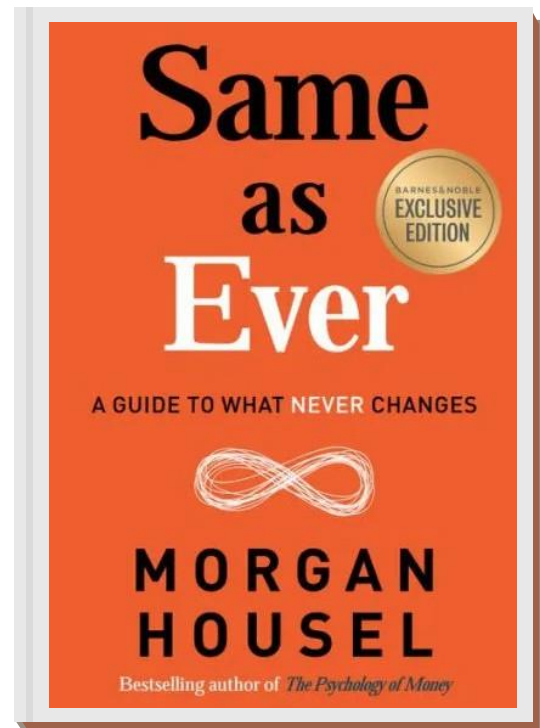


This recognition is based exclusively on employee survey results and is given to employers who earn a score of 65% or greater on the GPTW Trust Index™. This ranking is not based in anyway on the individual's abilities in regards to providing investment advice or management. This ranking is based upon the period from 2/2023 to 2/2024 and was released on 2/12/2024. \$2,495 was paid for the recognition. This ranking is not indicative of advisor's future performance, is not an endorsement, and may not be representative of individual clients' experience. Raymond James is not affiliated with the Great Place to Work® Institute, Inc.

MPA Book Club

"The best financial plan is to save like a pessimist and invest like an optimist." - Morgan Housel

"Today's economy is good at generating three things: wealth, the ability to show off wealth, and great envy for other people's wealth." - Morgan Housel



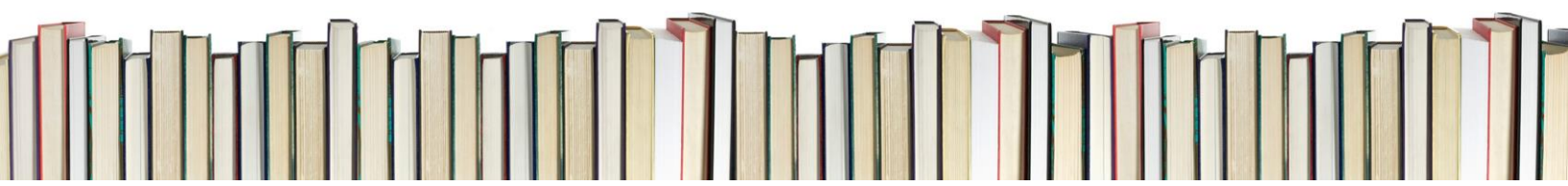
We are excited to share our MPA's 1st quarter read, **"Same As Ever"** by **Morgan Housel**! This insightful book delves into the timeless truths of investing and human behavior. Here are a few key takeaways:

D Long-Term Perspective: Housel reminds us of the importance of taking a long-term view in investing, emphasizing the power of compounding over time.

EI Behavioral Insights: Exploring the psychological aspects of investing, the book sheds light on common biases and pitfalls that often hinder decision-making.

D Adaptability: In a rapidly changing world, the ability to adapt and learn from history's lessons is crucial. "Same As Ever" emphasizes the value of flexibility in navigating uncertain times.

We highly recommend "Same As Ever" to anyone looking to gain a deeper understanding of how stability and change intersect in our world.

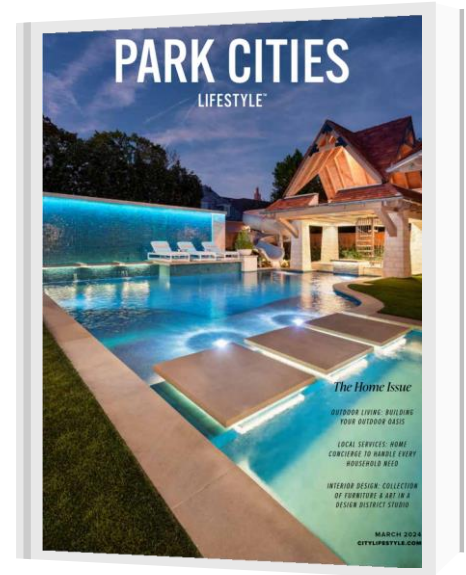




January



February



March

PODCASTS

The Golfers Journal

Join host Tom Coyne as he travels the country interviewing the most interesting people in golf.

The Deep Dive Podcast

Experience the engaging discussion as our CEO, David Peacock, joins Jay Hummel on The Deep Dive podcast.

Kitces and Carl Richards Podcast

A no-holds barred conversation for Real Financial Advisors with industry nerd Michael Kitces and client communication expert Carl Richards. One draws with a Sharpie, the other nerds out with spreadsheets, and both provide you with unique perspectives so that you can more effectively communicate with and serve your clients, run a more fulfilling practice, and maintain a healthier lifestyle.

LET'S STAY CONNECTED

Keep yourself informed about the newest updates from MPA by connecting with us on LinkedIn. We prioritize staying connected, so make sure to click that follow button to stay updated regularly.

NEVER STOP GROWING



Achievement | Competence | Connection | Empathy | Optimism

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